



## Friends of The Massasauga Park Board of Directors

08.29.2015	9:30 AM	Sue and Peter McPhedran's cottage Wood's Bay
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Note taker	M. Purdon
Attendees	B. DiGravio, S. DiGravio, M. Foley, P. Haans, S. Madsen, M. McLean, S. McPhedran, M.P. Nickel, D. Purdon, M. Purdon,
Regrets	N. Christie, D. Wheeler

### Welcome and Overview

Dan Purdon welcomed new Board Member Sue Madsen and outlined the focus of this meeting - development of the 2016 Plan. Dan spoke briefly to key 2015 accomplishments – 2015-2018 Strategic Plan, trail signage, a new website and continued trail maintenance.

Additions to August 29 2015 agenda:

- Summer student and honorarium
- Woods Bay Association update
- Ontario Nature update

July 2015 AGM Minutes received.

P. Haans moved the approval of the Minutes of April 18, 2015 FOMP Board meeting. Seconded by M. McLean. Motion carried.

M. Nickel moved the approval of the Minutes of May 17, 2015 FOMP Board meeting. Seconded by S. McPhedran. Motion carried.

Action Items	Person Responsible	Deadline
FOMP Board Minutes to be posted to website	M. Purdon B. DiGravio	Sept. 2015
M. Purdon to revise May 18, 2015 Minutes and add S. DiGravio as attendee	M. Purdon	Sept. 2015

### Updates – Park and FOMP Finances

#### Park Update

Mike Foley reported on a busy season this year with visitation up by 25%. Park staff currently building and deploying new 12x12 tent platforms on sites where existing platforms are damaged or where the site is situated in a wet area. Mike identified the potential for FOMP to support the building and deploying of tent platforms in 2016.

#### FOMP Finances

Sue McPhedran reported on FOMP Finances and fundraising. Blue t-shirts and ball caps a huge success. Map sales continue to decline. CRA returns were submitted prior to the deadline with no comments back. Estimated 350 volunteer hours this year.

Action Items	Person Responsible	Deadline
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Sue McPhedran to send all Board members a more detailed update on FOMP finances.	S. McPhedran	Sept. 2015
<b>Strategic Plan – Mission and Vision</b>		
<p><b>Strategic Plan</b> – Pdf version of Strategic Plan not working properly on website. Bruno DiGravio to send original Strategic Plan document to Sue McPhedran. Sue McPhedran to request Word version of document from session Facilitator.</p> <p><b>Mission</b> – ‘Fostering education and engagement that supports the protection of the biodiversity and cultural history of The Massasauga Provincial Park and facilitates the enjoyment of wilderness for future generations’</p> <p><b>Vision</b> – ‘ A Park with many friends dedicated to the protection, preservation and enjoyment of wilderness’</p>		
<b>Action Items</b>	<b>Person Responsible</b>	<b>Deadline</b>
Idea for 2016 – Tagline from new trail signage on back of T-shirts	All	Spring 2016
<b>2015 Project Updates</b>		

**Trailhead Signage** – P. Haans reported that all new Trailhead signs are in place now. Adding boxes to the current signs will be a 2016 task. M. Foley noted that the Park could use signage at all Access points and that by mid September he hopes to have all 3 trail GPS'd.

**Motion** by M. McLean to recognize contribution of Dan Sanko (photographer) as well as Steve Tank and Jeff Bisson of the Taylor Group for their contributions. Seconded by S. DeGravio. **Fundraising** – M. McLean noted that the 'Music in the Mass' concerts went over really well with 80 tickets sold resulting in \$541 raised. FOMP has an offer from Pam and Derek of Wood's Bay to host the event in 2016. Musicians are willing to return in 2016. Agreement by FOMP Board to host event again in 2016 at their cottage.

**Membership** – 27 members currently listed but some names known to be missing. At one point members totalled 49 people. A plan to increase membership has been developed but not yet implemented. Key to figure out how to reach campers.

**Website Development** – B. Digravio provided an update on the website. Both he and S. DiGravio are currently listed as Administrators and able to make changes on site. Three more people could be added. **Motion** by M. Purdon. Seconded by P. Haans to lock in 2 years/\$25 per month for website. Carried.

**Betty's Cabin** – D. Purdon and M. Foley toured site after the AGM. FOMP short term plan is stabilization of site pending further discussion with the Park as to the longer term vision for Calhouns including Betty's cabin. D. Purdon to develop plan for roof of Betty's cabin.

**Summer Student** – MP Nickel updated group on feedback from student re his summer work experience. Reminder that Maxine needs FOMP commitment dates as student does not have access to Park computers. M. Foley noted that current Park/FOMP arrangement re use of student may not be possible in the future. Students need active supervision and that is complicated for FOMP to provide as Board members not always in the area. Future options for FOMP staffing could include contract role, fee for service, summer university student. **Motion** by M. Purdon seconded by P. Haans to give 2015 summer student \$500 Honorarium. Carried.

**Student Bursary Program** – Request by S. Eliot for a contribution from FOMP to a student Bursary Program. Discussion of the Program and why FOMP might contribute. M. Foley to contact S. Elliot for more information on the Bursary and selection process. FOMP to re-visit request to support once more information is provided.

**Wood's Bay Update** – S. McPhedran reported that the Wood's Bay Association is interested in putting on an Environment Day in 2016. FOMP commitment to collaborate with WBA.

**RHEAT and Merchandise**– No more dollars can go into RHEAT fund. A plan needs to be developed to show how current funds of about 38k will be spent e.g. project support, equipment, student, etc. In 2016, M. Foley can only promote Ontario Parks products. If FOMP wants to sell maps and shirts, FOMP will need to manage all aspects of the sale process – staffing, POS, bank account, etc. **Is it possible to separate out Parks and Friends products at POS by some kind of vendor code?** FOMP discussed items that might be a part of the RHEAT spend including 15k for stabilization of Betty's cabin and perhaps the Drive shed (roof, wall); making 100 Fire rings; picnic tables; signage, purchase of laptop or computer for student. FOMP committed to send report on RHEAT spend to M. Foley 2 times a year.

Action Items	Person Responsible	Deadline
Mike Foley to confirm that caps are on all new trail signs	M. Foley	Oct. 2015

FOMP to send Mike Foley a recognition request letter to acknowledge contributions of Dan Sanke, Steve Tank and Jeff Bisson. M. Foley to support recognition with Park passes/complimentary canoe rental.	D. Purdon M. Foley	Oct. 2015
D. Purdon to send S. McPhedran/B. DiGravio the names of a couple of people who attended the Music in the Mass event and still need tax receipts. D. Purdon to send S. McPhedran paper receipts.	D. Purdon S. McPhedran B. DiGravio	Oct. 2015
B. DiGravio to respond via website to request from Graham Jordan for a closer connection between FOMP and cottagers at the North end of the Park.	B. DiGravio	Oct, 2015
D. Purdon to develop a plan to get Betty's cabin roof done.	D. Purdon	Nov. 2015
Honorarium of \$500 to be sent to summer student	Mp Nickel S. McPhedran	Sept. 2015
M. Foley to contact S. Elliot about Student Bursary process and come back to FOMP re details.	M. Foley	Sept. 2015
FOMP to develop plan for RHEAT spend and submit annual reports on spend to M. Foley	D. Purdon S. McPhedran	Oct. 2015
FOMP and M. Foley to check with S. Elliot as to how other Friends groups sell merchandise esp. non Ont. Parks branded merchandise.	S. McPhedran M. Foley	Oct. 2015

### 2016 Projects

**Firerings** – Target 170 firerings at \$40 per firering. S. McPhedran to check out what schools have capacity to take on this project.

**Ontario Nature** – Masters Program – Support available from FOMP to take workshops. FOMP to reimburse S. McPhedran. S. DiGravio and S. Marsden re their attendance at workshops.

**Action** – S. McPhedran to check capacity of schools to create firerings.

**Next Meeting – November 21, 2015 at 11AM at Pete's Place in the Boardroom**